

Welcome!



The Northwest District - 1950



St. Patrick's

Marshall

Sutter

Balfour

Quincy

Pettygrove

Overton

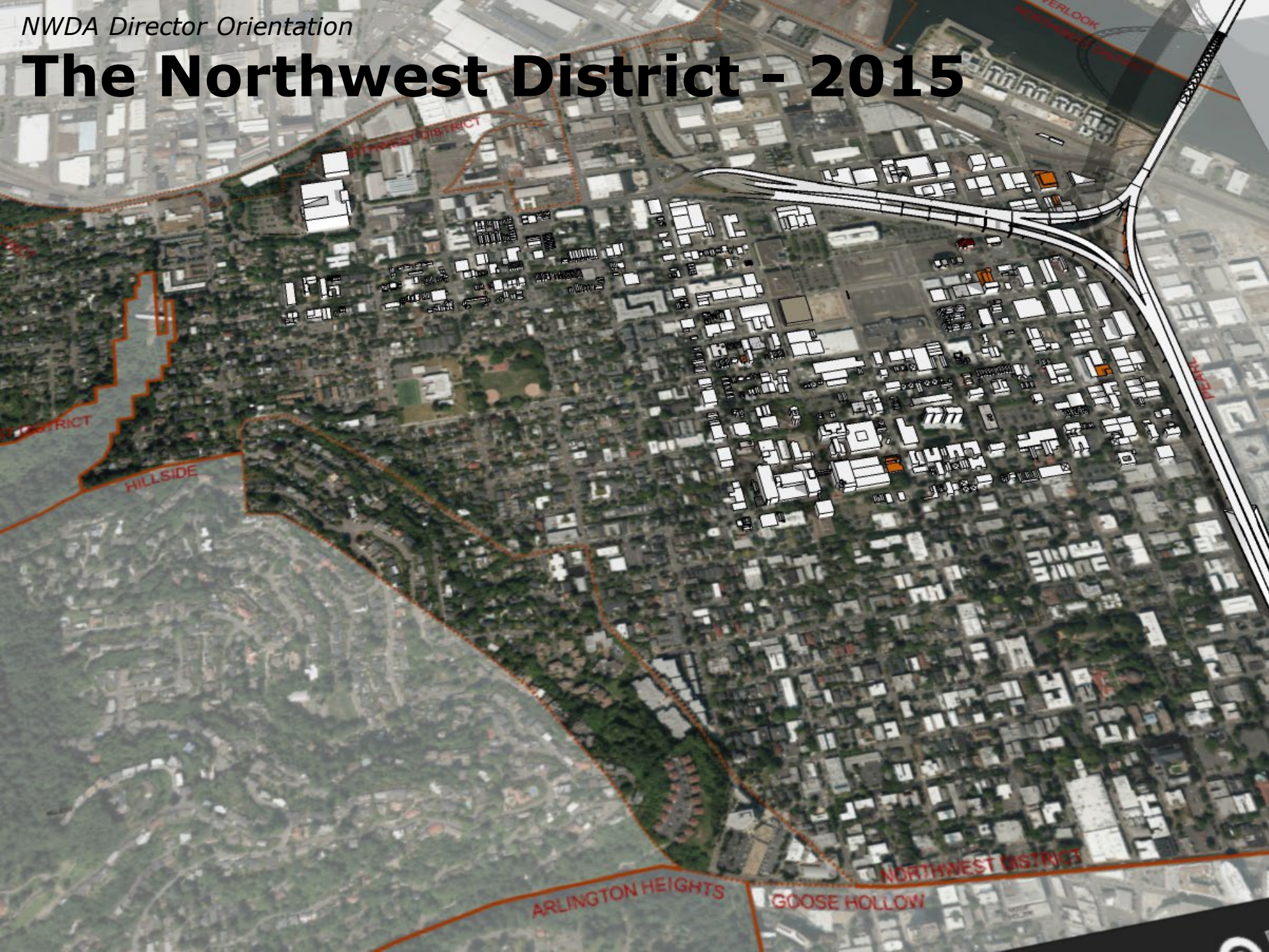
Harborside

Marshall

Lorey

29 28 27 26 25 24 23 22 21 20 19 18 17 16 15 14

The Northwest District - 2015



The Northwest District



The Northwest District



The Northwest District



NWDA Director Orientation

The Northwest District Famous People



James LeGros and Matt Dillon on NW Pettygrove in Drugstore Cowboy - 1989

NWDA Director Orientation

The Northwest District Famous People



David Giuntoli, Russell Hornsby in Grimm – 2017

The Northwest District Political Leaders



Neighbor and Mayor Vera Katz



Neighbor and Mayor L...

The Northwest District Index

Number of people residing in the Northwest District: **16,647**

Median age in years: **33.6**

Percentage white residents: **87.5**

Percentage Black: **1.7**

Percentage of non-family households: **66.7**

Percentage renter-occupied housing units: **76.3**

Land area in acres: **934**

Residents per acre: **17.8**

Per square mile: **12,147**

Rank of density in Portland neighborhoods: **10**

Percentage post-secondary degrees: **71.8**

Rank of post-secondary degrees in Portland neighborhoods: **15**

Percentage decrease in number of shuffleboard tables 1970–2020: **93.31**

Percentage increase in average cost of metered parking 1970–2020: : **∞**

The NWDA - A Brief History

1989: "Good Old Houses" demolitions

"Ruth Roth, the first to occupy the porch, was dragged off and arrested a few minutes later. At the time, she was chair of the NWDA Historic Resources Committee and spearheaded efforts to get the Overton Pettygrove houses declared historic landmarks..."

1971: I-505 Freeway along Vaughn-Upshur Corridor

18 3M THE OREGONIAN, FRIDAY, OCTOBER 15, 1971

I-505 opponents score with potshots at highway officials on first day of trial

By PAUL PINTARICHI of the Oregonian staff
Attorneys for plaintiffs seeking to halt construction of the I-505 freeway through Northwest Portland scored potshots off balance Tuesday, the first day of trial in U.S. District Court.

Plaintiffs are Northwest neighborhood groups, environmentalists, businessmen and individual residents who last month filed suit against the U.S. Department of Transportation, Oregon State Highway Division and the City of Portland.

Appearing before Judge Alford T. Goodwin, Nick Chivros, attorney for the plaintiffs, announced that highway officials failed to hold public corridor hearings and have violated federal environmental requirements in

failing to study alternate routes, and added that westbound lanes under construction from the Fremont Bridge have paralleled the freeway corridor.

Under consideration is a freeway west from the Fremont Bridge to NW St. Helens Road, through a corridor between NW Thurman and Vaughn streets. Some 530 Northwest residents would be displaced by the freeway, and others anticipate increased air and sound pollution.

Highway officials maintain, however, that corridor hearings were held in 1964, but environmental impact studies are now under way, and that all ramps, actually part of I-405, the Steadman Freeway, will leave the ground at NW 13th Avenue

and do not preclude the corridor.

Chivros said environmental impact studies now would be a "slam," stating, "You've already decided which way you're going to go. The ramps are already near the ground and you can't come back in 6 months and change them."

Chivros asked Judge Goodwin for a temporary restraining order on ramp construction until the trial is concluded Oct. 20, but was turned down. A similar request was refused earlier this month by U.S. Dist. Judge Gus J. Solomon.

Witnesses for the plaintiffs testified that the corridor would have great social and economic impact, and expressed concern for those displaced from their homes. Defense attorney Leonard

J. Lindis cited George Shelton, president of the Northwest District Association (NWDA), if it wasn't true that residents had requested the corridor as a buffer between industrial and residential areas.

Shelton said that was the true case before last summer, but he said the philosophy of the group had changed, with the NWDA joining with the Northwest Peoples Neighborhood Association when they found that federal guidelines were being ignored.

Chivros nibbled away at defense witness Fred Claybos, assistant state highway engineer, trapping him one time when he asked, "Have statements been studied?"

Claybos replied they had, but was challenged by Chivros who read a statement to the contrary out of a document prepared by highway officials.

Defense attorney then stated, "It appears we've made a mistake," adding quickly, "I guess the alternative is that no freeway be built."

Chivros countered, "It's alternatives of routes and modes we're talking about."

Claybos then asked if the off ramps were temporary, and when he replied they were, Chivros said,

"These we don't need them right now, do we?"
"Yes, we do," Claybos replied, "any delay will cost the taxpayers."
Claybos said yes again.

Claybos then asked if the off ramps were temporary, and when he replied they were, Chivros said,

Claybos then asked if the off ramps were temporary, and when he replied they were, Chivros said,



The NWDA - A Brief History

The Northwest District Policy Plan 1977

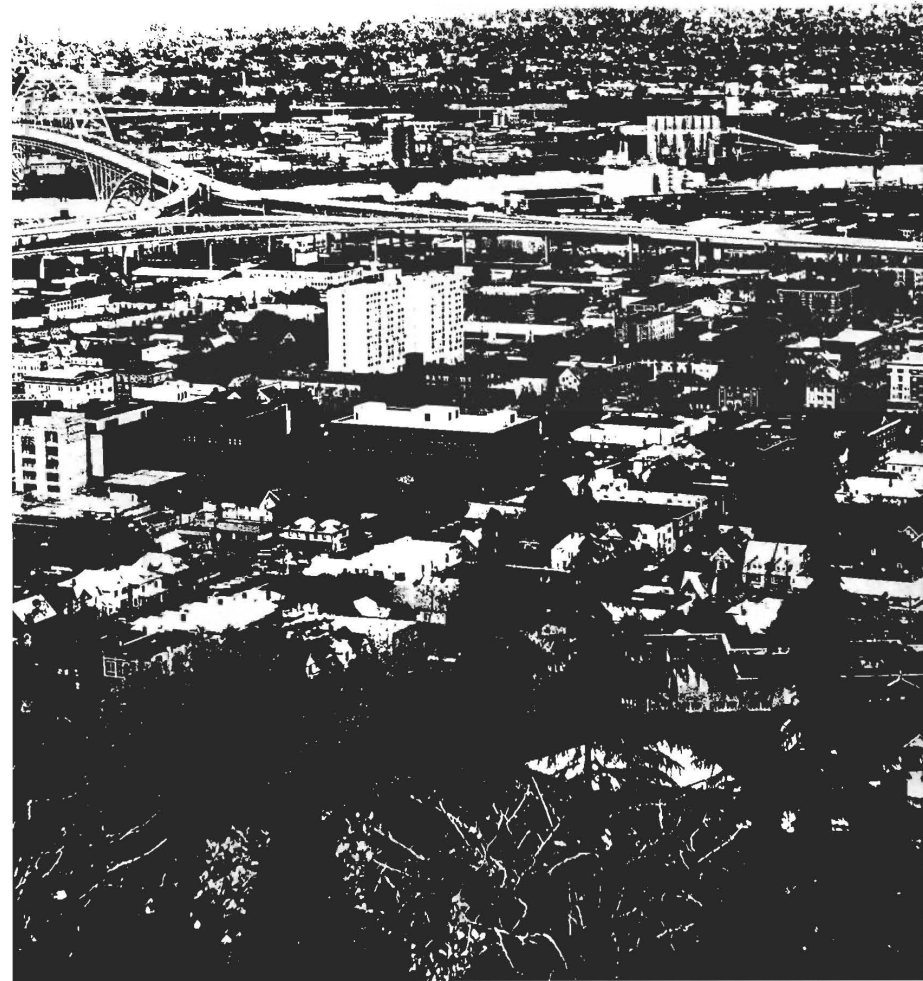
northwest
district
policy plan

city of portland, or
neil goldschmidt, mayor
adopted november, 1977

Well, you can't fight City Hall they always say, except here in Portland Oregon you used to actually be able to!

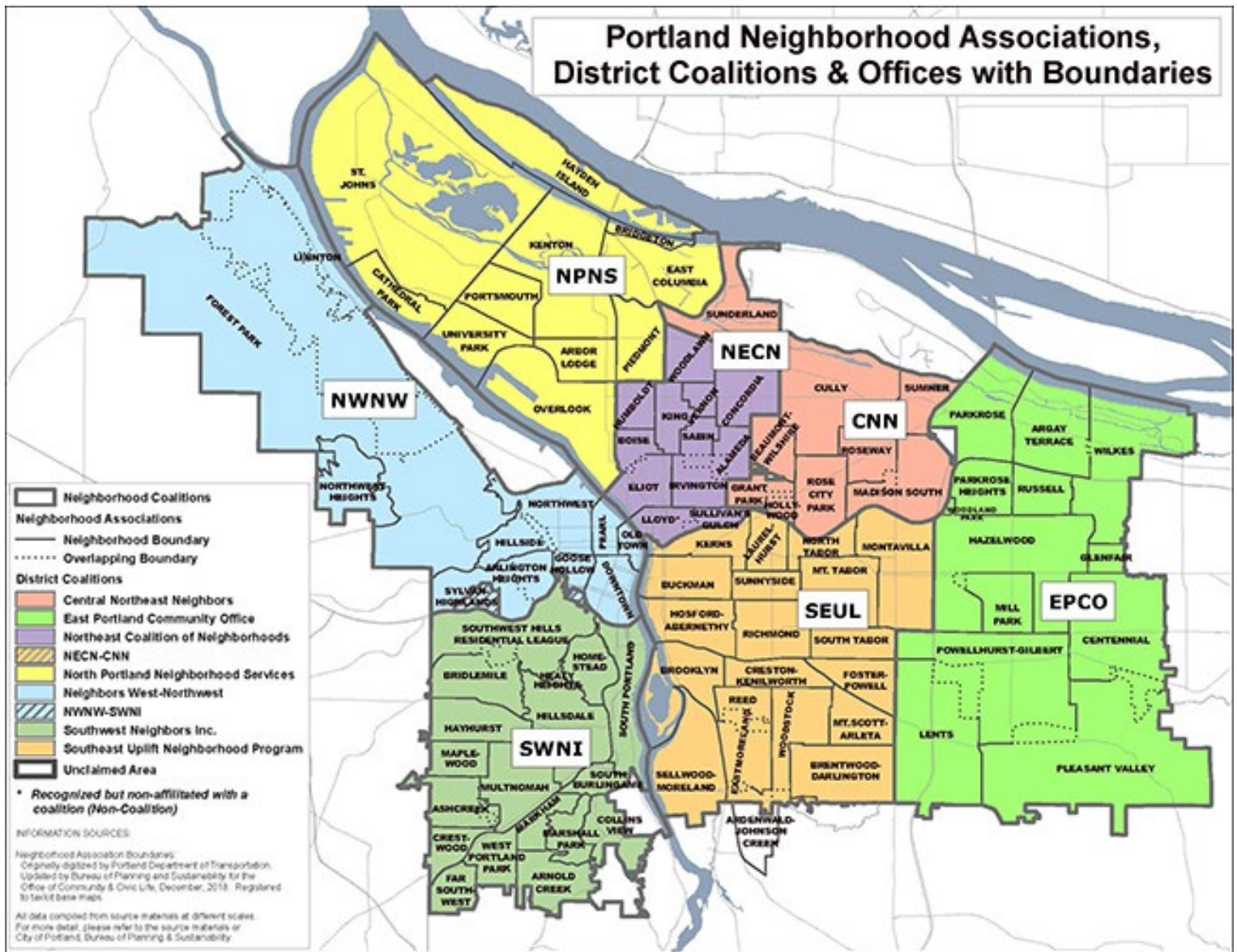
Way Back Then, neighbors in NW Portland (strongly) requested that the City help them to write a plan for how they wanted to see their neighborhood develop, and they got them to do it.

But, alas, that was Way Back Then.



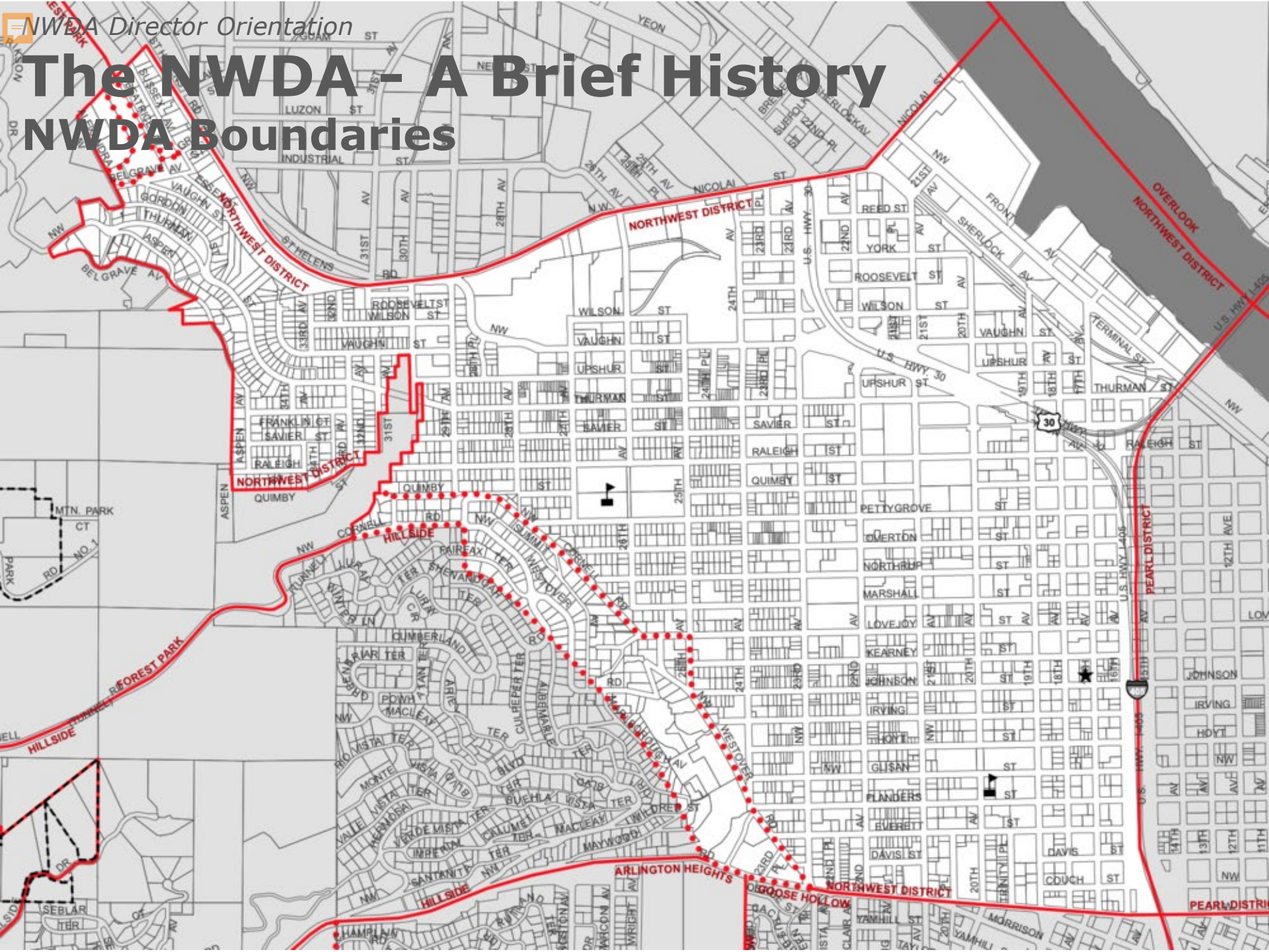
The NWDA - A Brief History

Portland Neighborhoods and Coalitions



The NWDA - A Brief History

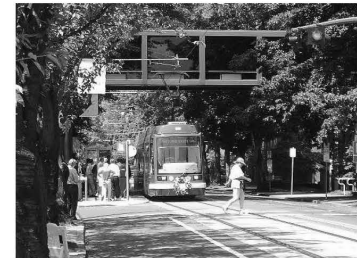
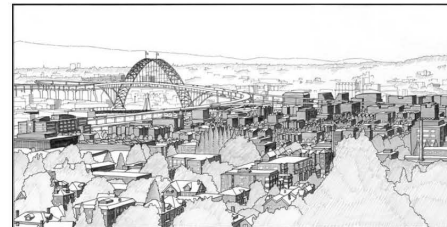
NWDA Boundaries



The NWDA - A Brief History

The Northwest District Plan 2003

Northwest District Plan

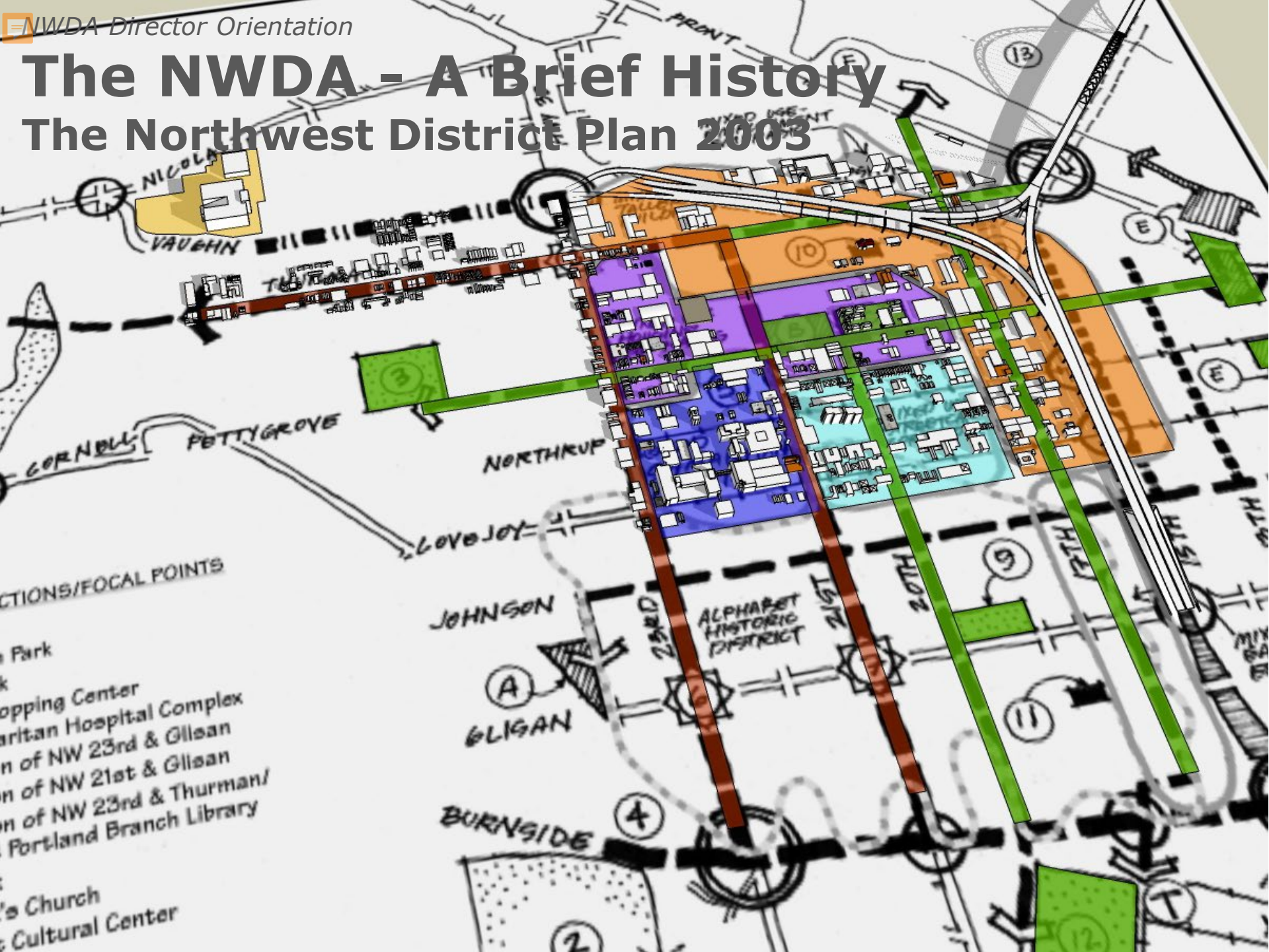


Adopted September 24, 2003 and
November 5, 2003

CITY OF PORTLAND, OREGON
BUREAU OF
Planning

The NWDA - A Brief History

The Northwest District Plan 2003



The NWDA - Structure

- **Board:** 7 members minimum, 15 Maximum, plus 2 non-voting Youth Directors
- **Officers:** President, 1st VP, 2nd VP, Treasurer, Secretary (Constitute the Executive Committee)
- **Committees:** each board member serves on at least 1 committee
 - Parks
 - Planning
 - Historic Preservation Subcommittee
 - Safety and Livability
 - Ad Hoc NWIM Implementation Working Group
 - [Public Affairs and Communication]
- **Bylaws:** On Website
- **Board Meetings:** Monthly, 3rd Monday (4th Monday in case of holiday conflict)
- **Annual Meeting:** May
- **Special Meetings:** When called

The NWDA - Director Duties

Duty of Loyalty (Conflict of Interest)

- Avoid a conflict of interest or perceived conflict between the organization's interests and your personal, professional, or business interests.
- If a possible conflict arises, this fact should be clearly disclosed.
- Represent the nonprofit in a favorable light.

Duty of Due Care

- Make reasonable decisions.
- Provide financial management.
- Comply with insurance protections and responsibilities.
- Observe laws on tax-exempt status.
- Fully participate in board meetings, deliberations and decisions.
- Read, evaluate and ensure accuracy of all reports, including minutes and financial.
- Ensure the organization has sufficient resources, including people, funding and other assets.

Duty of Obedience

- Be sure that all activities are in accordance with the mission, plans, policies and other board actions.
- Be sure that they indeed serve the needs of the community that you represent.

The NWDA - Treasurer

Notes on NWDA Finances...

All volunteer organization; no staff and minimal expenses.

Funding comes from donations. NWNW provides accounting services.

Current cash balance is \$29k; annual draft budget is \$16k+.

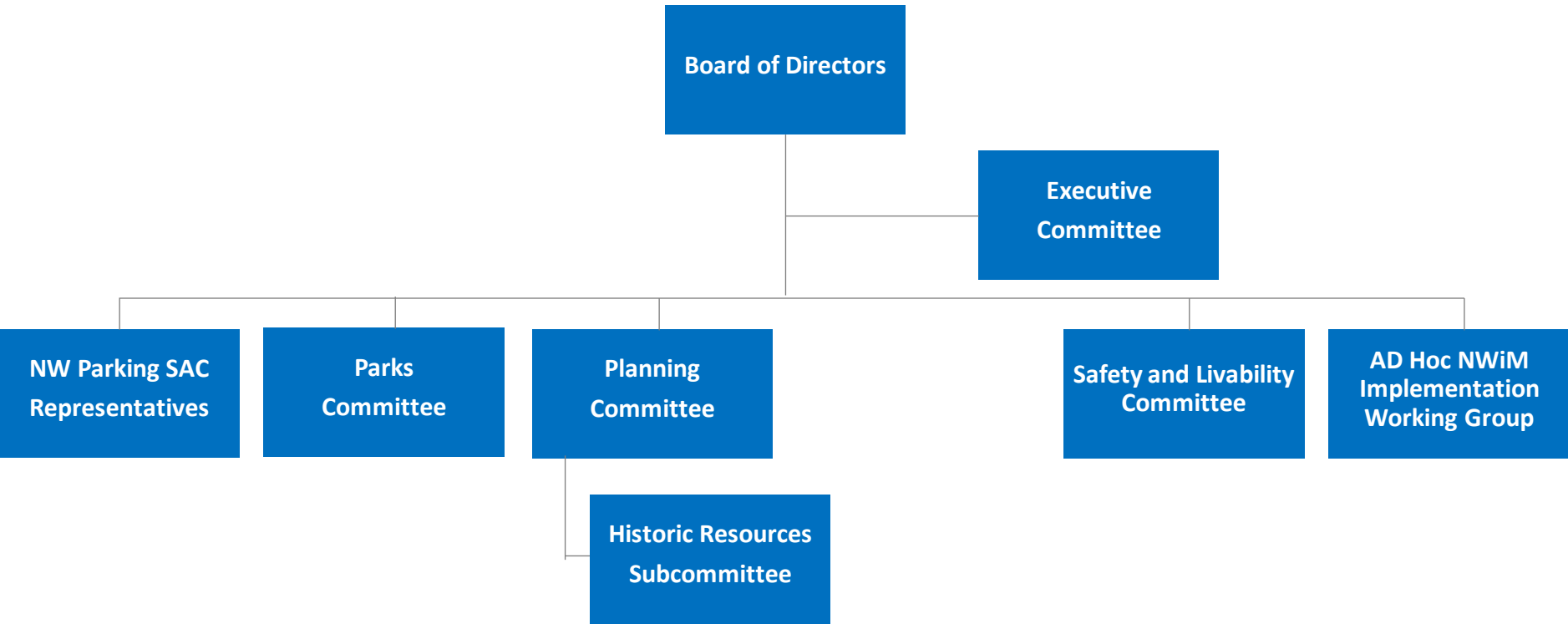
-- Some funds are held in reserve accounts.

All expenses must be approved by the Board - either by approval of committee work plans, annual budget or board motion.

Our biggest annual expense: summer concerts.

Questions?

The NWDA - Committees



External Relations

- **Neighbors and Businesses in the Northwest**
 - Northwest Business Association (Formerly Nob Hill Business Assoc.)
 - Northwest Parking SAC
 - Friends of Wallace Park
 - Slabtown Community Resources Association
- **Neighborhood neighbors**
 - NWNW Coalition
 - Northwest Industrial Business Association
 - Five Core Coalition: central city NAs: Pearl, Old Town, Goose Hollow, Downtown, NWDA
 - Public Safety Action Committee (city wide)
- **City of Portland**
 - City Council
 - Office of Community and Civic Life
 - Planning and Sustainability
 - Planning and Sustainability Commission
 - Development Services
 - Design Commission
 - Historic Landmarks Commission
 - Transportation (PBoT)
 - Parks

External Relations

Office of Community and Civic Life (ONI)

Standards for Neighborhood Associations, District Coalitions, Business District Associations, And the Office of Neighborhood Involvement

Developed by:

Guidelines Review, Empowerment and Assessment Team (GREAT), a citizen-led committee of Neighborhood Association, Business Association and at-large community leaders.

Final adoption by citizen-led GREAT committee on Tuesday, April 12, 2005.

Adopted by Resolution 36329 by Portland City Council on July 13, 2005.

Related update of City Code Title 3.96, Office of Neighborhood Involvement approved by Portland City Council Ordinance 179418 on July 13, 2005.

For questions or more information:

Office of Neighborhood Involvement
1221 SW 4th Ave., Room 110
Portland, OR 97204

503-823-4519

oni@ci.portland.or.us

www.portlandonline.com/oni

External Relations Neighbors West/Northwest Coalition

Neighbors West-Northwest Neighborhood Board Orientation Packet



Topics Covered

Background and Organizational Structure of Portland's Public Involvement Programspage 2

Being on a Neighborhood Board: The Nitty Gritty

- o The Rules for City recognition: Open meetings & public records.....page 4
- o Fiduciary Dutiespage 6
- o Protections & Responsibilitiespage 7
- o Communications: with Board Members and the Communitypage 8
- o Creating Communitypage 11

What is Civic Engagement?page 12

Neighbors West-Northwest: "We're Here to Help You Make a Difference!"page 13

- o Support Servicespage 14
- o Funding & Resourcespage 15
- o Education & Training Opportunitiespage 16

Tips for Working Effectively with City Governmentpage 17

How to Make a Difference for Your Neighborhood: Being an Effective Advocatepage 18

Get to know your Bylaws! Scavenger Hunt.....page 19

List of additional attachments with links:

- [Orientation Packet Folder](#)
- Full text of the [ONI Standards](#)
- [About the ONI Standards](#) handout
- [Managing Neighborhood Records](#) (definitions and policy)
- [Communications Systems and Required City Notices list](#)
- [Creating more Welcoming Meetings flyer](#)
- [NWNW Services and Programs](#)
- Apply for a Small Grant <http://nwnw.org/about-us/what-we-do/grants/>
- List of tools for loan nwnw.org/resources/volunteer-resources/
- Sign-up for trainings www.nwnw.org/building-diverse-communities
- [General Principles for Working Effectively with Local Government](#)
- [Building Inclusive Neighborhoods: First Steps](#) (booklet) or [online version](#)
- [Understanding DEI](#) article

City of Portland Public Involvement Programs

The City of Portland Office of Community & Civic Life provides the foundation for the Neighborhood Program. It is just one of several ways the City promotes civic engagement. The Coalition partners receive funding from the City in order to provide administrative support to their member Neighborhood Associations and to encourage broader community support.



WHAT DO THEY DO?

- Coordinate the citywide community involvement system
- Administers grant funding for the coalitions
- Cultivates community-building & partnerships
- Provides trainings
- Liaison with other city bureaus

RESOURCES THEY PROVIDE

- Database & directory of associations and volunteers (send updates to NWNW)
- Bylaw templates and other governing support
- Other programs that support livability



The NWDA - Values

- Outreach and Engagement
- Inclusion and Equity
- Code of Conduct
- Conflict of Interest



The NWDA – Values

What does it mean to be a Neighborhood Association Board Member?

Values

Serve the public good: Organizations in the coalition function as Oregon Non-profits. Your bylaws outline your mission and commitment to the greater good.

Be Accountable: You are responsible to your membership to examine all issues critically, from multiple perspectives.

Honor the spirit of rules & law: Understanding the intentions behind the rules often benefits your organization. For example, transparency is required by the ONI Standards, but open meetings also encourage participation.

Respect individual worth & dignity: Ensure all actions are respectful of individuals and promote inclusiveness, social justice, and diversity. Welcome new members. Though neighborhoods are participatory organizations, the board has a responsibility to consider perspectives outside their own.

Be a Good Steward: You are responsible for managing resources entrusted to you. This includes avoiding conflicts of interest and perceived conflicts between the organization's interests and personal, professional and business interests. A board member should declare all conflicts & recuse themselves from the discussion and decision-making process as appropriate.

The Ground Rules

From your organization

- Articles of Incorporation
- Bylaws

From external sources

- Office of Neighborhood Involvement Standards
- Oregon Revised Statutes 65
- State and Federal Non-Profit Regulations

Duty of Due Care

- Make Reasonable Decisions
- Provide Financial Management
- Observe Laws on Tax-Exempt Status
- Create and Follow Policies
- Manage Protections and Responsibilities

Duty of Loyalty & Conflict of Interest

- Follow adopted policies & board actions
- Sign Conflict of Interest statements

Duty of Obedience

- Respect the mission statement
- Follow the corporate purpose

The NWDA – Values Code of Conduct

The standard of behavior of the NWDA is that all staff, volunteers, officers and board members scrupulously avoid any conflict of interest between the interests of the NWDA on one hand, and personal, professional and business interests on the other. This includes avoiding actual conflicts of interest as well as perceptions of conflicts of interest.

I understand that the purposes of this policy are: to protect the integrity of the NWDA's decision-making process, to enable our constituencies to have confidence in our integrity, and to protect the integrity and reputation of volunteers, staff and board members.

Upon or before election, hiring or appointment, I will make a full, written disclosure of interests, relationships and holdings that could potentially result in a conflict of interest. This written disclosure will be kept on file and I will update it as appropriate.

In the course of meetings of activities, I will disclose any interests in an transaction or decision where I (including my business or other nonprofit affiliation), my family and/or my significant other, employer, or close associates will receive a benefit or gain. After disclosure, I understand that I will be asked to leave the room for the discussion and will not be permitted to vote on the question.

I understand that this policy is meant to be a supplement to good judgment, and I will respect its spirit as well as its wording.

The NWDA – Values

Conflict Of Interest

Section 6. Conflict of Interest.

- a. A Director must disclose any conflict of interest before discussion on a transaction.
- b. A Conflict of Interest transaction is a transaction with the corporation in which a Director of the corporation has a direct or indirect interest. A Director has a direct interest in the transaction if the Director stands to benefit personally by the transaction. A Director has an indirect interest in a transaction if another entity in which the Director has a material interest or of which the Director is a Director, officer or trustee is a party to the transaction.
- c. A transaction with which a Director has a conflict of interest may be approved either by the vote of the Board or by a committee of the Board, if the material facts of the transaction and the Director's interest are disclosed or known by the committee.
- d. A conflict of interest transaction is authorized, approved or ratified if it receives a majority vote by those on the Board or committee who have no direct or indirect interest in the transaction.
- e. The NWDA requires all board members and officers to abide by the following policy, to be signed annually:

The NWDA – Current Issues

- **Planning and Transportation Issues**
 - Development Proposals; density, neighborhood character
 - Historic Preservation, including demolition of houses
 - Montgomery Park redevelopment and streetcar extension
 - ESCO site redevelopment
 - Slabtown redevelopment
 - Slabtown Square and neighborhood park
 - Good Neighbor Agreement with Timbers and Providence Park (parking)
 - PBOT Streetscape proposals 23rd and 21st Avenues
 - Northwest in Motion Implementation
 - Possible Baseball Stadium
- **Livability Issues**
 - houselessness
 - litter, graffiti
 - crime, vandalism
 - Emergency preparedness
 - Air quality
 - Zenith tar sand oil train storage in industrial area
- **Public Affairs Issues**
 - City of Portland Charter Review Commission
 - Potential code changes for NAs from OCCL and Council

The NWDA - Planning Issues

The Con-way Master Plan - Slabtown



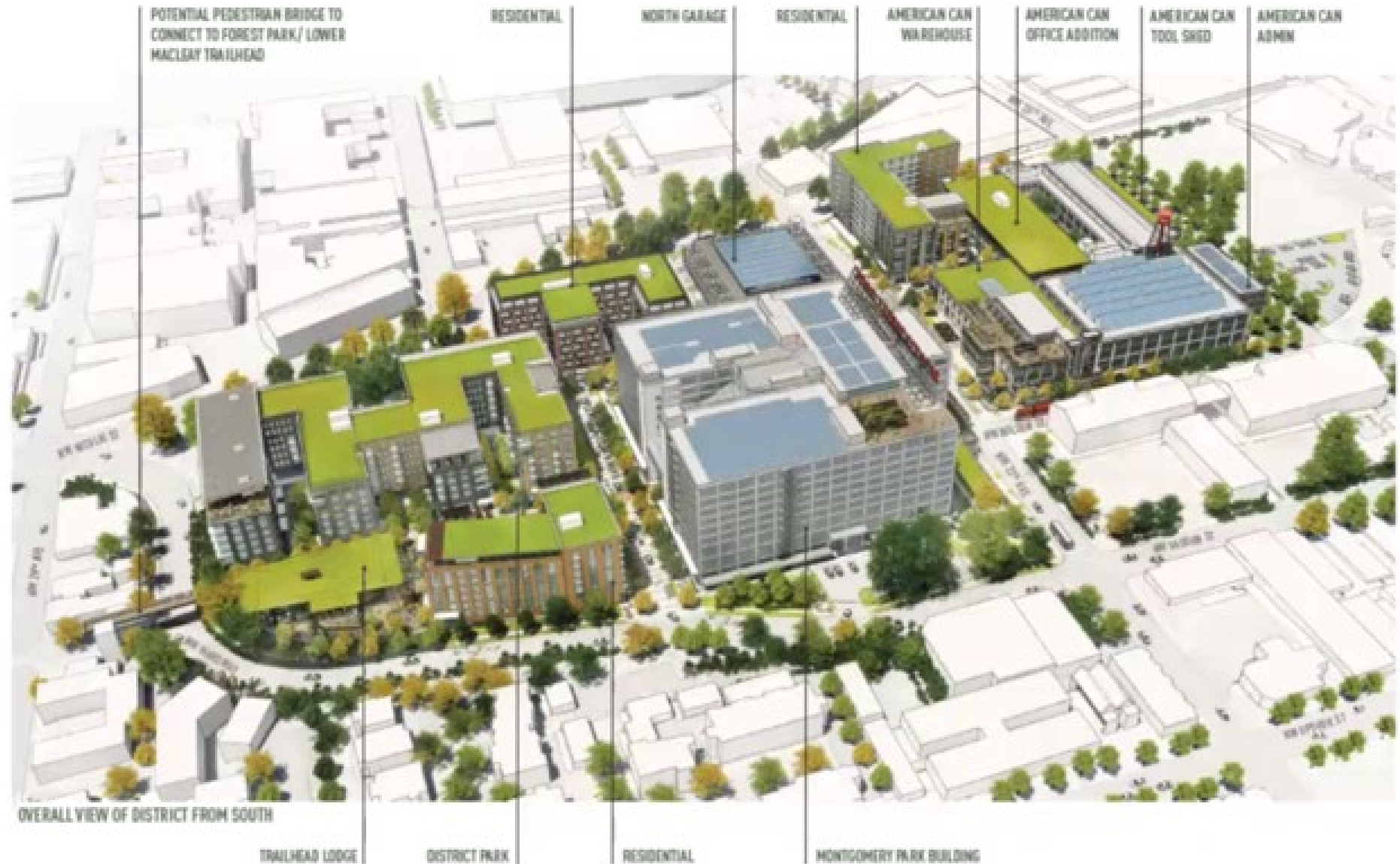
The NWDA - Planning Issues

Slabtown Neighborhood Park



The NWDA - Planning Issues

Montgomery Park Master Plan



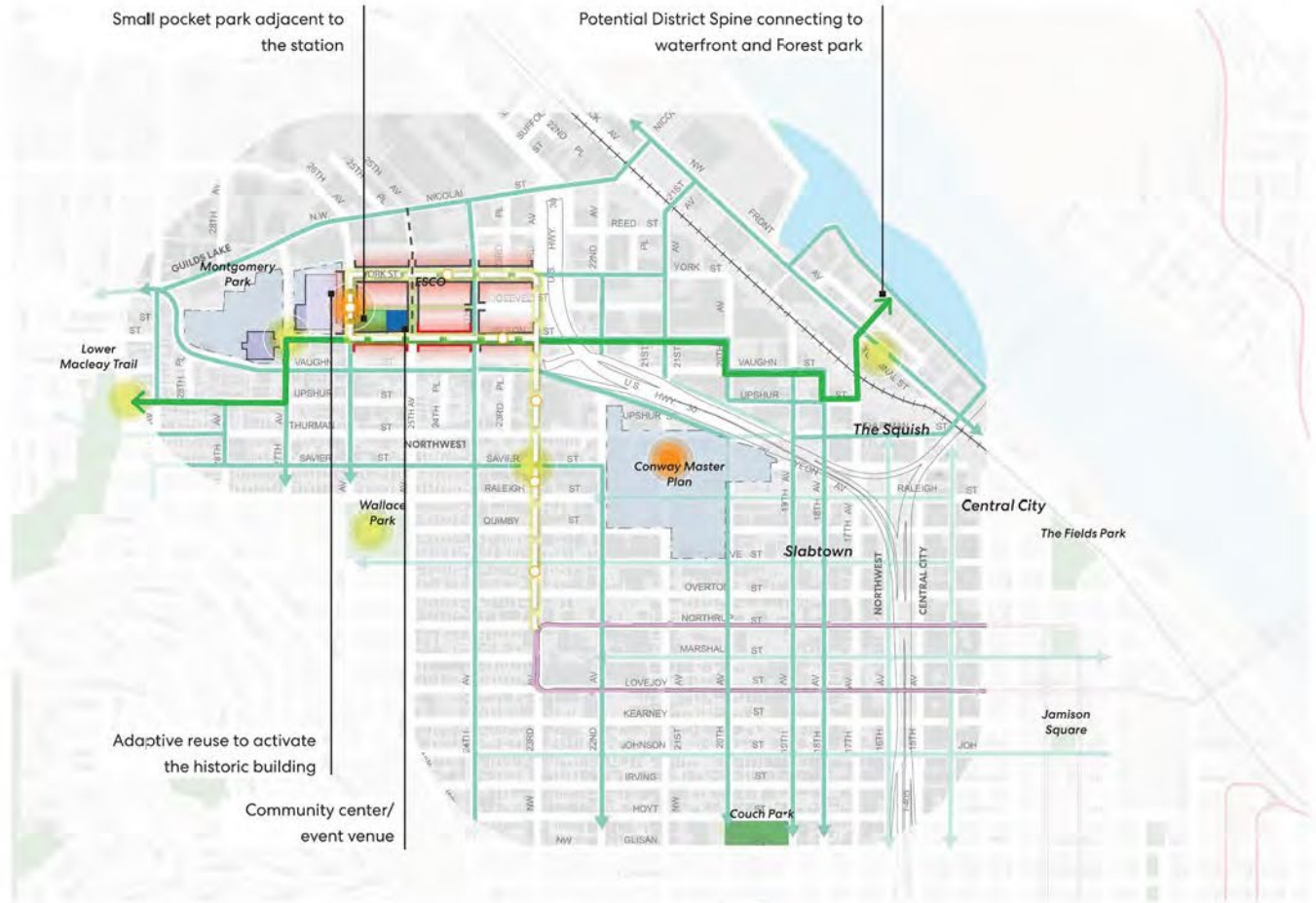
The NWDA - Planning Issues

MP2H – ESCO Redevelopment

Public Realm

Legend

- Proposed Streetcar Extension
- Proposed Open Space
- Community & Public Facility
- Active Frontage
- Ground Floor Retail
- New Activity Center
- Existing Activity Center
- District Spine
- City Bikeway
- Existing Streetcar
- Historic Preservation and Rehabilitation



SCENARIO 1: INDUSTRIAL

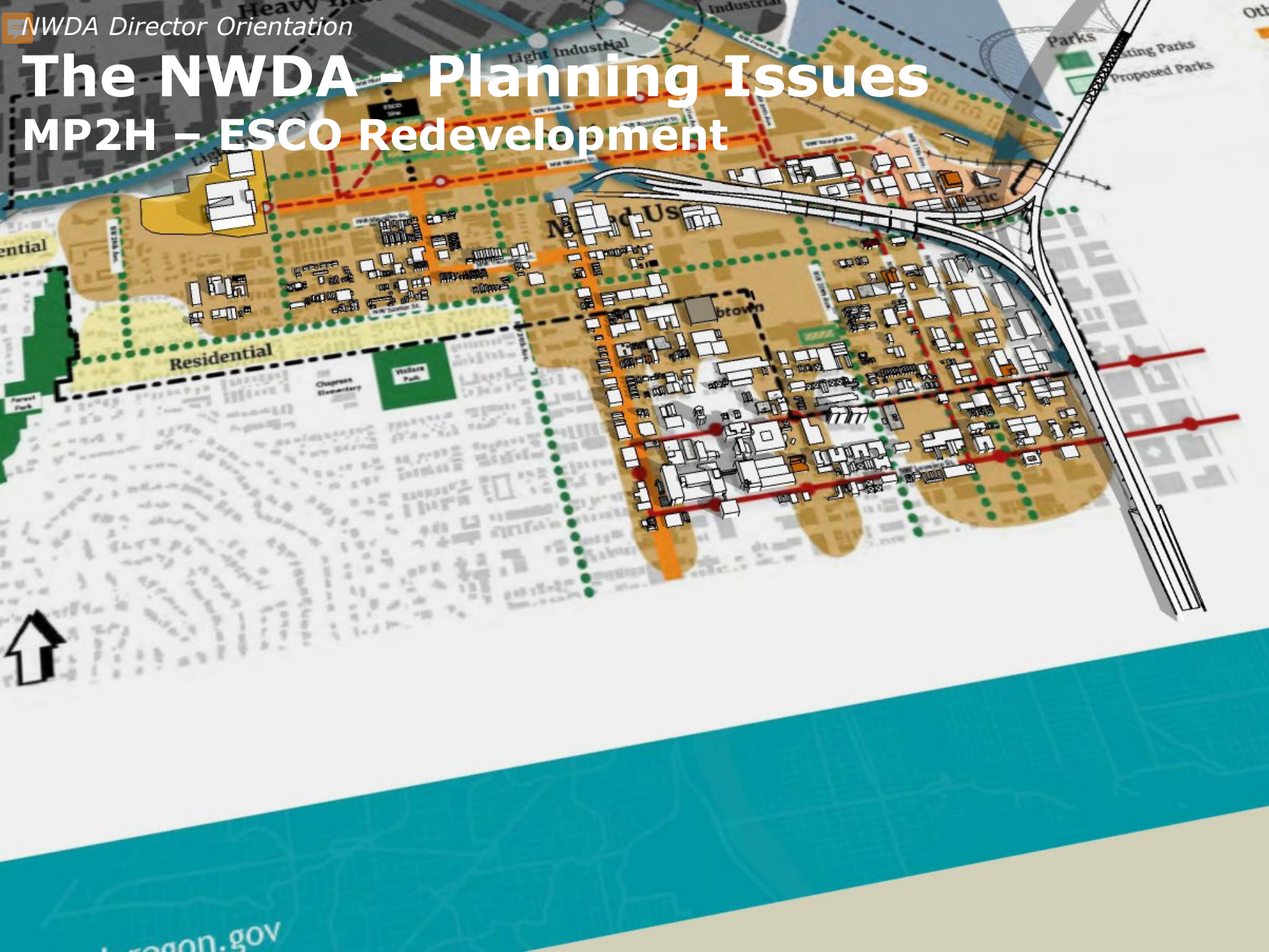
SCENARIO 2: EMPLOYMENT

SCENARIO 3: MIXED USE

SCENARIO 4: HYBRID

The NWDA - Planning Issues

MP2H - ESCO Redevelopment



The NWDA - Planning Issues

Northwest in Motion



The NWDA - Livability Issues



The NWDA - Livability Issues



The NWDA - Livability Issues



The Northwest District

